



Farmers Restaurant Group (FRG) Marketing Intern

\$14/hour; Summer/Fall Intern, available to start ASAP (no later than Sept 1, 2019)

FRG is seeking part-time intern to support our Marketing team. You will have the opportunity in this role to work on event coordination, content management, and our budding non-profit, Our Last Straw. You will gain insights to our key functionality, as well as get practical experience in organizational communications, event management and nonprofit work. This role will work report to and work closely with the Director of Marketing Operations.

Core Responsibilities:

- Research, plan and maintain annual holiday and events calendar with direction from Director of Marketing Operations
- Assemble data from ongoing promotions and initiatives for analysis
- Validate, update and prepare materials for content planning
- Draft communications for event coordination as needed
- Support events on site as needed
- Support Contact Center operation as needed and agreed upon
- Participate and lead boots on the ground initiatives for assigned projects
- Plan, post and engage on social media platforms, for Our Last Straw – including Instagram, Twitter and Facebook.
- Draft communication for Our Last Straw coalition partners, prospective partners, and donors

Desired Skills & Experiences:

- Passion for environmental conservation
- Strong written and verbal communications skills
- Community engagement and organization experience
- Organized and detail-oriented - possess a can-do attitude
- Enjoy working both collaboratively and independently
- Practices superior time management amid fast-paced environment
- Has excellent customer service skills and is comfortable networking and networking
- Proficient in Microsoft Office
- Ability to work some weekend and evening hours
- A valid U.S. Driver's License and access to a vehicle

Requirements:

- Can commit to ~15-20hrs a week; schedule flexible but to be determined prior to start date
- Occasional weekends/evenings may be required pending event needs.
- Ability to travel to FRG Office (10605 Concord St Suite 201, Kensington, MD 20895) & DMV FRG locations

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TO APPLY:

Email a cover letter and resume to Julie Sharkey (julie@farmersrestaurantgroup.com)

Please also include:

- 2-3 sample Facebook posts for Our Last Straw
- 3 sample responses to FRG restaurant reviews of your choice from Yelp
- A sample email introducing Our Last Straw to a new restaurant or curious guest
- If applying from within the FRG restaurants, please seek endorsement from your GM/MP prior to applying and include endorsement with application.

Farmers Restaurant Group is a collection of seven restaurants in the DC, Maryland, Virginia, and Pennsylvania region. The values of the American family farmer are at the heart of all we do. Like the more than 47,000 family farmers who work hard and operate with a genuine concern for our land and our community. We believe that everyone should be able to enjoy high-quality food that is delicious and grown with care. **Our Last Straw is a 501(c)(3) non-profit driving a coalition of restaurants, bars, cafes, hotels, event venues, and organizations across the DC metropolitan region and beyond on a mission: Eliminate single-use plastic straws.** Led by Dan Simons and the Farmers Restaurant Group, Our Last Straw (OLS) is an important contributor to global efforts to address single-use plastics and reduce plastic pollution, starting right here in and around our U.S. capital.

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